

April 11, 2011

Great East Japan Earthquake Relief Project

<Akage-no-Anne Charity 赤毛のアン募金>

www.anne-charity.jp

I don't know what lies around the bend, but I'm going to believe that the best does.

– “Anne of Green Gables” by Lucy Maud Montgomery

曲がり角をまがったさきになにがあるかは、わからないの。

でも、きっといちばんよいものにちがいないと思うの。

——『赤毛のアン』村岡花子訳 新潮文庫より

This is a limited-time charity project for the Great East Japan Earthquake.

The project will run for six month, from April 11 to October 10 2011.

We have joined together in the spirit of “Akage-no-Anne (Anne of Green Gables)” to help those who have been affected by the Great East Japan Earthquake.

In particular, we want to aid children, who have lost their parents or guardians. We hope that the children will take strong steps towards their future, just like Anne, who always tried to be happy and hopeful no matter what the circumstances.

Thank you very much in advance for your understanding, and warm support for this fund-raising project.

◎About the project◎

This project is a limited-time project founded by the following members who have joined together in the spirit of Anne of Green Gables.

(We are not a non-profit organization or corporation.)

* Founders *

Mie Muraoka

(Granddaughter of Hanako Muraoka-the first translator of “Anne of Green Gables” in Japan, Anne Memorial Room)

Eri Muraoka

(Granddaughter of Hanako Muraoka-the first translator of “Anne of Green Gables in Japan, Anne Memorial Room)

Yoko Mimuro (Free Lance Editor, Retired from Shincho Publishing Co, Ltd)

Yuka Takahashi (In-Market Representative, Japan, Tourism Prince Edward Island)

Yoko Harima (Executive Director, Beans, Inc)

*** Special Support Member ***

Kate Macdonald Butler (Granddaughter of Lucy Maud Montgomery-Author of Anne of Green Gables, Anne of Green Gables Licensing Authority Inc)

*** Support Organizations ***

Tourism Prince Edward Island (Home of Anne of Green Gables, Prince Edward Island in Canada)

*** Support Members ***

Blue Winds Tea Room (Prince Edward Island)

Kazutoshi Yoshimura (Photographer)

Nippon Animation Co., Ltd.

Aso-Hakusuigo Museum

◎Where the donations will go◎

We are asking for donations for children who have lost their parents, relatives, and guardians to the Great East Japan Earthquake. Funds will go to appropriate organizations, aids for children or local governments.

◎How to fund-raise◎

There are the following ways of fund-raising at <Akage-no-Anne Charity>

- ① Donations to a designated bank account. The account, effective April 20, 2011, is as follows.

<Japan Post Bank>

Branch: 019

Account No. 0512588

Account Name: Akage-no-Anne Bokin (赤毛のアン募金)

<Postal Transfer Account (available only in Japan)>

Account No. 0110-1-512588

Account Name: Akage-no-Anne Bokin (赤毛のアン募金)

- ② Sales of the Anne-Charity Sticker (This will be available on April 20, 2011)
- ③ Sales of goods donated by support companies and members (Some items will be available on April 15, 2011)
- ④ Commissions from sales of support products with the Anne-Charity logo (This will start soon after receiving support)

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For editorial articles, we can send the following digital data.

* Project Logo (jpg, Illustrator CS4)

※Please include trademark credits.

* Image of the Charity Sticker (jpg)

Please ask the secretariat for details by telephone or email.

©Interviews and Coverage©

We would be pleased to have interviews at the Anne Memorial Room / Hanako Muraoka Study Room. Please contact the secretariat for details either by telephone or email.

©Contact©

Anne Charity Secretariat ※Office Hours: Weekdays 10:30~17:30

Tel 03-5640-4555 Email info@anne-charity.jp

※Please contact the secretariat before publishing or posting articles.



Anne-Charity Sticker 90x90mm

Tentative price ¥1000 for the 3 stickers (tax and shipping included)